

Cities of Tomorrow Challenges, Visions, Ways Forward

25-26 APRIL 2012



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Mr. Gigi Ugulava
Mayor of the City of Tbilisi

Welcome

I am delighted to welcome all of the participants to the 6th International Local Economic Development Forum to be held in Tbilisi on the 25th – 26th of April, 2012. The LED Forum has become an annual tradition for connecting cities worldwide and an impressive example of sharing and developing innovative, sustainable urban solutions that produce coherent and smart planning ideas addressing infrastructure, transport and business development needs.

Like many other cities Tbilisi is growing while at the same time setting ambitious objectives for becoming a more livable city and generating economic growth. In keeping with the practice of previous Forums, officials of the various cities are encouraged to voice their views on any challenges they may face as well as contribute their inventive approaches and sensible solutions.



Mr. Shahridan Faiez
Senior Specialist,
The World Bank,
Europe and Central Asia Region

Mr. Paul Bevan
Secretary General,
EUROCITIES

Mr. Gigi Ugulava
Mayor,
City of Tbilisi

H. E. Mr. Ortwin Hennig
Ambassador,
Federal Republic of Germany to
Georgia

Mr. Frédéric Vallier
Secretary General,
Council of European
Municipalities and Regions

Introduction

Having started with the 1st Local Economic Development Forum in 2007, the 6th forum has developed into a unique regional platform for discussion concerning the development of cities and municipalities. At this forum, national and international experts from private and public sector as well as from civil society exchange ideas and experiences and set goals for future cooperation and development. The forum is dynamically expanding its outreach and this year it will host participants from diverse Regions of Caucasus, Asia, Europe, Africa and North America.

Practitioners, experts, and policy makers all face the challenge of making cities and municipalities fit for the future. In order to do so, local governments focus more and more on strategic decision making along visions, priorities and long-term objectives.

The theme of the 6th LED Forum 2012 is:

”How to become a city of tomorrow”

Cities and regions are facing similar challenges. The forum provides an opportunity to discuss good practices, challenges and lessons learnt in drafting and implementing city development strategies. As many other cities worldwide, Tbilisi has elaborated its City Development Strategy, sponsored by Cities Alliance, World Bank, UNDP and GIZ, according to the methodology developed by the Cities Alliance. Topics and discussions of the forum are clustered around the priority areas derived from this methodological approach:



Mr. Giorgi Baramidze
State Minister of Georgia
On European and Euro-Atlantic
Integration

Dr. Markus Nuding
Local Governance Programme
South Caucasus Director, GIZ

Mr. Asad Alam
World Bank Regional Director
for the South Caucasus



Mr. Ahmed Eiweida
Country Sector Coordinator,
The World Bank

Urban Linkages & Connectivity:

Cities and municipalities are connected with their surrounding rural areas, other cities as well as other countries and regions worldwide. These linkages can be economic, social and political. Keeping them in mind is vital for the future development of the cities, as they determine the exchange of goods, persons, information and knowledge. Discussions concentrate on:

- Dialogue between national and local government ensuring coherence between national macro-economic and sectoral policies and local initiatives
- Key transport modes contributing to urban connectivity
- City measures ensuring connectivity through integration of newcomers in city life
- International Major Events regarded as a source of global connectivity

Competitiveness:

Economic development is central for the well-being of local governments and their citizens. Cities and regions in today's world are more than ever subject to global competition areas such as innovative ideas, talents and investments. Discussions concentrate on:

- Preconditions necessary to make emerging cities economically viable and competitive with already established economical centers in the global market
- Possibilities to develop a dynamic and innovative business environment to bring and keep qualified and talented people to the city
- Creation of attractive environment for international companies to locate regional offices
- Modern approaches, methodology and applied programs to gain competitiveness through "Smart City" concept.

Livability:

The quality of living is one of the key factors that make a city attractive for its citizens. It deeply affects economical, ecological, and social development and is directly influenced by factors like infrastructure, natural environment and cultural life. Discussions concentrate on:

- Defining quality of living – criteria how to measure it and how to improve the results
- Improving municipal services to address the quality of living
- Defining the role of the art in the life of the city and city policies for art development
- Implementing global initiatives ensuring the healthy environment

Good Governance:

Only a well-governed city has a better chance to manage all the different challenges it faces. Having an effective and efficient administration and involving civil society and private sector into city management – not only to account for their interests, but also to mobilize their knowledge and engagement – is crucial for sustainable local development. Discussions concentrate on:

- Modernizing instruments to improve effectiveness and efficiency of public administrations
- Structured dialogue as a platform for cross sectoral cooperation stimulating successful public involvement in an evidence-informed policymaking process

Topics, Sessions & Accompanying Events

Wednesday, 25th April, 2012

11:00-12:30	The Forum's Opening Ceremony and Debates: Cities of Tomorrow			
	Urban Linkages & Connectivity	Competitiveness	Livability	Good Governance
14:00-15:30	Synergies between Cities, Towns, Villages, Regions and Rural Areas	How to Attract and Keep Talents	Clean Public Transport to Enhance the Livability of a City	Public Involvement in Evidence-Informed Policymaking
16:00-17:30	Role of the Key Transport Modes to Improve Connectivity and Attractiveness of Cities, Regions and Countries	Building a Competitive Identity for a City	How to Reach and Maintain High Quality of Living	Linkages Between City Strategy and Budget

Accompanying Events

14:00-15:30	Cooperation Possibilities with Tbilisi Authorities on "New Tbilisi" Project
16:00-17:30	New Tech Solutions for Better Services
16:00-17:30	Round Table: Solutions to Deepen and Strengthen the Relations between Tbilisi and its Partner & Twin Cities

Thursday, 26th April, 2012

10:30-12:00	Activating the Engagement of Newcomers in City Life	Attracting Businesses to a City	Tbilisi in Covenant of Mayors – 2 Years Later after Signing	Cities – Ensuring Transparent Financial Management
13:30-15:00	City – a Hub of International Major Events	How Cities Can Become Smart	International Art Events and Cities	Program Budgeting – Linking Financial and Strategic Planning
15:30-17:00	Closing Debates on Cities of Tomorrow			

Accompanying Events

12:00-13:15	"GEO-Cities Tbilisi" - An Integrated Environmental Assessment of State and Trends for Georgia's Capital City -Report Launch Event
12:30-14:00	Global Experience Sharing



Mr. Neil Portnow
President of the US Recording Academy



Mr. Henk Kool
Vice Mayor of Hague

Wednesday, 25th April, 2012

11:00-12:30 Opening Ceremony

Opening Address:

Mr. Zviad Archuadze. Head of Economic Affairs Office, Tbilisi City Hall

Facilitator: Mr. Davit Darchiashvili. Chair of the Committee on European Integration of the Parliament of Georgia

Keynoters:

Mr. Gigi Ugulava. Mayor of Tbilisi City

Mr. Philip Dimitrov. Ambassador, Head of EU Delegation to Georgia

Dr. Silke Klöver. Counsellor - Head of Development Cooperation, Embassy of the Federal Republic of Germany in Georgia

Mr. Marek Wozniak. Marshal of the Wielkopolska Region, Vice-President of the EU Committee of the Regions



Mr. István Tarlós
 Mayor of Budapest, Speaking on 5th Local
 Economic Development Forum (on the left)

Mr. Tadeusz Truskolaski
 President of the City of Białystok

Wednesday, 25th April, 2012

Parallel Sessions: Speeches and Debates

14:00 – 15:30

Urban Linkages & Connectivity: Synergies between Cities, Towns, Villages, Regions and Rural Areas

Ballroom 1
GEO, ENG, RU

Facilitator: Prof. Joseph Salukvadze. Tbilisi State University

Speakers:

Mr. Aaron Kelley. Urbanist, Fundación Metrópoli, Spain

Mr. Robert Zeman. Vice Mayor at Město Prachatice, Czech Republic

Competitiveness: How to Attract and Keep Talents

Ballroom 2
GEO, ENG, RU

Facilitator: Mrs. Irine Kurdadze. Deputy Minister at the Ministry of Education and Science of Georgia

Speakers:

Ms. Angelika POTH-MÖGELE. Director of Policy Department, Council of European Municipalities and Regions (CEMR)

Mr. Bernhard Eller. Department of Labor and Economic Development, City of Munich

Livability: Clean Public Transport to Enhance the Livability of a City

Meeting Room 6
GEO, ENG, RU

Facilitator: Mrs. Asmat Abesadze. Project Director, Tbilisi Light Rail Transport Feasibility Study and Initial Design Project, Georgia

Speakers:

Mr. Akaki Jokhadze. Head of Transport Department, Tbilisi City Hall

Mr. Abdulla Naser. Head of Middle East and North Africa (MENA) Regional Office, International Association of Public Transport (UITP)

Mr. Erich Valentin. Member of Vienna City Council, Head of Environment Commission, Director in the Board of Transport

Mr. Armin Wagner. Department for Transport and Mobility, Deutsche Gesellschaft für Internationale Zusammenarbeit, GIZ

Good Governance: Public Involvement in Evidence-Informed Policymaking

Ballroom 3
GEO, ENG, RU

Facilitator: Mr. Ahmed Eiweida. Country Sector Coordinator, The World Bank

Speakers:

Dr. Elena Asciutti. European Commission - DG Development and Cooperation

Dr. Petra Stremplat. Programme Director, Local Governance Programme South Caucasus, GIZ

Mr. Ahmed Eiweida. Country Sector Coordinator, The World Bank



1st Local Economic Development Forum

Wednesday, 25th April, 2012

Parallel Sessions: Speeches and Debates

16:00 – 17:30

Urban Linkages & Connectivity: Role of the Key Transport Modes to Improve Connectivity and Attractiveness of Cities, Regions and Countries

Ballroom 1
GEO, ENG, RU

Facilitator: Mr. Davit Abuladze. Chairman of the Union of Architects of Georgia

Speakers:

Ms. Léa Bodossian. Secretary General for the Airport Regions Conference

Ms. Anne Devitt. Councillor, Fingal County Council, Ireland

Mr. Marc-Olivier Maillefaud. Transport Engineer, SYSTRA

Mr. Mariusz Goss. Director of Information Services, City of Lodz

Competitiveness: Building a Competitive Identity for a City

Ballroom 2
GEO, ENG, RU

Facilitator: Mr. Alan J. Saffery. Economic Prosperity Initiative, United States Agency for International Development (USAID)

Speakers:

Mr. Jeremy Hildreth. UK-based International Place Branding Expert

Mr. Laurent Delambily. Economic Development and Tourism Officer in Nantes Métropole

Mr. Tim Bartlett. Resident Twinning Advisor to the Georgian National Tourism

Administration

Livability: How to Reach and Maintain High Quality of Living

Ballroom 3
GEO, ENG, RU

Facilitator: Mr. Andria Urushadze. Deputy Mayor of Tbilisi City

Speakers:

Dr. Neil Khor. Programme Director at Think City, Malaysia

Mr. Hilmar von Lojewski. Senate Department for City Development and Environment, City of Berlin, Germany

Ms. Régina Wiala-Zimm. Executive Chief of International Relations for the City of Vienna

Good Governance: Linkages Between City Strategy and Budget

Meeting Room 6
GEO, ENG, RU

Facilitator: Mr. Ahmed Eiweida. Country Sector Coordinator, The World Bank

Speakers:

Ms. Kaia Miller. Founder of Aslan Global

Mr. Zviad Archuadze. Head of Economic Affairs Office, Tbilisi City Hall



Mr. Marek Wozniak
Marshal of the Wielkopolska Region



Mr. Tomas Gad
Brandflight, Founder and Senior Brand Strategist

Thursday, 26th April, 2012

Parallel Sessions: Speeches and Debates

10:30 – 12:00

Urban Linkages & Connectivity: Activating the Engagement of Newcomers in City Life

Ballroom 1
GEO, ENG, RU

Facilitator: Ms. Irina Khantadze. Executive Director of the Center for Training and Consultancy, CTC

Speakers:

Ms. Mieke Langenberg. President at the International Women's Association Georgia (IWA)
Mr. Mikko Lohikoski. Director, Strategy and Communication, City of Turku; Strategy Coordinator - Union of the Baltic Cities UBC

Competitiveness: Attracting Businesses to a City

Ballroom 2
GEO, ENG, RU

Facilitator: Ms. Courtney Fingar. Editor, fDi Magazine

Speakers:

Mr. Mariusz Sagan. Director of the Department of Strategy and Investors Services for the City of Lublin
Mr. Douglas Clark. Director, Location Connections, UK
Mrs. Uta Beyer. German Business Association Georgia (DWVG)

Livability: Tbilisi in Covenant of Mayors – 2 Years Later after Signing

Ballroom 3
GEO, ENG, RU

Facilitator: Mrs. Khatuna Sichinava. Covenant of Mayors' Regional Office

Speakers:

Mr. Mamuka Salukvadze. Coordinator of Energy Efficiency Affairs, Economic Affairs Office of Tbilisi City Hall
Mr. Gérard Magnin. Executive Director of Energy Cities

Good Governance: Cities – Ensuring Transparent Financial Management

Meeting Room 6
GEO, ENG, RU

Facilitator: Mr. Tamaz Shoshiashvili. Chair of Property Management and Finance-Budget Commission, Tbilisi City Assembly

Speakers:

Mr. Konstantin Anglichanov. Director, International Public Finance at Fitch
Mr. Linas Di petris. Ernst & Young Baltic, Partner



5th Local Economic Development Forum, a Session



1st Local Economic Development Forum, a Session

Thursday, 26th April, 2012

Parallel Sessions: Speeches and Debates

13:30 – 15:00

Urban Linkages & Connectivity: City – a Hub of International Major Events

Ballroom 1
GEO, ENG, RU

Facilitator: Mr. Konstantine Ionatamishvili. Chair of Economic Development, Investment Policy and International Relations Commission, Tbilisi City Assembly

Speakers:

Ms. Paula Murray. Commissioner for Culture, Brighton & Hove City Council, UK

Mr. Bernhard Eller. Department of Labor and Economic Development, City of Munich

Mr. Oleg Bryndak. Odessa City Council Secretary

Competitiveness: How Cities Can Become Smart

Meeting Room 6
GEO, ENG, RU

Facilitator: Mr. Sergo Kavtaradze. Director of the Fund New Tbilisi

Speakers:

Mr. Guray Fatih Alaaddinoglu. HUAWEI

Mr. David Khubuluri. Delta Comm

Mr. Oleg Konovalov. Cisco

Mr. Koit Puusaag. ORACLE

Livability: International Art Events and Cities

Ballroom 2
GEO, ENG, RU

Facilitator: Ms. Ani Lagidze. Deputy Head, Tbilisi Cultural Events, Tbilisi City Hall

Speakers:

Ms. Claire Berger-Vachon. Head of International Relations' Department, the City of Paris

Mr. Dietrich Skibelski. Head of Cultural Department, City of Ludwigshafen

Good Governance: Program Budgeting – Linking Financial and Strategic Planning

Meeting Room 5
GEO, ENG, RU

Facilitator: Mr. Paata Gobejishvili. Deputy Head of Financial Management Department, Tbilisi City Hall

Speakers:

Mr. Giorgi Kakauridze. Head of Budget Department, Ministry of Finance

Mr. Vahan Movsisyan. Director of Communities Finance Officers Association, Armenia

Mr. Giorgi Tabatadze. Deputy Mayor, Rustavi Municipality, Georgia



Thursday, 26th April, 2012

Closing Debates on Cities of Tomorrow

15:30-17:00

Facilitator: Ms. Vera Kobalia. Minister of Economy and Sustainable Development of Georgia

Speakers:

Mr. Gérard Magnin. Executive Director of Energy Cities

Mr. Jeremy Hildreth. UK-based International Place Branding Expert





Accompanying Events

Wednesday, 25th April, 2012

Cooperation Possibilities with Tbilisi Authorities on “New Tbilisi” Project

14:00-15:30
Meeting Room 5
ENG

- More than 200 ha of greenfield, planned as a City where State Bodies will be located
- Presentation on the project introduced by the fund
- Fund is seeking for consultants, engineers, architects, developers, constructors, etc.

Facilitator: Mr. Sergo Kavtaradze. Director of the Fund New Tbilisi

New Tech Solutions for Better Services

16:00-17:30
Meeting Room 5
ENG

Hold by: Mr. Peter Jütte. Dresden, Germany

Round Table: Solutions to Deepen and Strengthen the Relations between Tbilisi and its Partner & Twin Cities

16:00-17:30
Meeting Room 4
ENG

- Discussions on possible opportunities to intensify collaboration between Partner and Sister Cities
- City Network Caucasus as an example of how to deepen collaboration between Partner and Sister Cities

Facilitator: Ms. Nino Mataradze. Head of the Department of International Relations, Tbilisi City Hall

Thursday, 26th April, 2012

"GEO-Cities Tbilisi" - An Integrated Environmental Assessment of State and Trends for Georgia's Capital City - Report Launch Event

12:00-13:15
Meeting Room 5
GEO, ENG

Facilitator: Ms. Khatuna Gogaladze. Environment and Security (ENVSEC) Initiative National Coordinator, OSCE

Global Experience Sharing

12:30-14:00
Ballroom 3
GEO, ENG, RU

Facilitator: Mr. Philippe Bernhard. Project Manager, EU Delegation to Georgia

Speakers:

Dr. Abdel Kawi Khalifa. Mayor of Cairo

Mr. James William Kinyanyi. Deputy Mayor of Nairobi

Mr. Mohamed Elhay Luala. Mayor of Juba

Venue:

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